

Invitation of Expression of Interest [EOI] for Consultancy Services for Handloom, Textiles and Handicrafts Promotion

The office of the Managing Director (Handicrafts) under the aegis of the TS Handicrafts Development Corporation has launched the implementation of promoting Telangana handicrafts & handlooms to all demographics.

In this regard, this office is inviting expression of interest from eligible agencies for the following activity:

“Consultancy Services for Handloom, Textiles and Handicrafts Promotion”

Interested agencies are advised to study the EOI documents carefully and submission of the EOI shall be deemed to have been done with full understanding of the assignment. For complete details of the above initiative, including details on project components, funding pattern, eligibility criteria and other terms, please refer to the detailed guidelines available on the website. The details of the scheme eligibility criteria and terms and conditions of the proposals can be obtained from the official website <https://tSCO.co.in>

The last date of submission of EOI/applications with all supporting documents (hard copy) to the concerned Handicraft Service Center will be (20.10.2023). All EOI related queries, corrigendum, updates, if any, will be published in the above- mentioned official websites only.

Managing Director
TSCO, TSHDC

GUIDELINES FOR Consultancy Services for Handloom, Textiles and Handicrafts

Promotion Purpose:

Consultant Services, Content Development, Store Ambience Enhancement, Media Management, Photo and Video shoot planning, Understanding of Weaves & Handicrafts, Product Selection, product upgradation, product diversification, Development of market oriented products and Artisan Platform, Celebrity Endorsement, Etos and Response, Digital marketing and Planning Public Events

1. Eligibility:

1)1.Should have had Memorandum of Understanding (MOU) with at least one state government in regard to the promotion of Self-Help Group (SHG) products or artisan products.

1)2.Proven experience in providing advertising and communication services.

1)3.Own & operate an e-commerce platform where SHG or artisan products are currently sold.

1)4.Possess photography and videography equipment and have access to a studio.

1)5.Maintain an in-house design team.

1)6.Be a private limited company with at least 10 years of operation

1)7.Demonstrate a minimum turnover of two crores in the last financial year.

2. Submission of Application:

2)1.Application shall be submitted in the prescribed proforma through the concerned Officer

2)2.Application shall include following documents:

a. Enclose a copy of Quotation.

b. Auditors report for last 3 years in support of annual sales/turnover.

c. Copies of registration certification of GST, PAN, MOA, AOA and Incorporation Certificate

d. Enclose all supporting documents

**PROFORMA FOR SUBMISSION OF PROPOSALS FOR
Consultancy Services for Handloom and Handicrafts Promotion**

S.No.	Details	Remarks
1.	Name & Address of the Organization	
2.	Address/Location with craft in which the Facility Center is proposed to set up	
5.	Legal Status of the Firm (Partnership/ Proprietorship/Pvt. Ltd./Pub. Ltd. etc)	
6.	Year of incorporation (Enclose Copy of certificate)	
7.	Financial turnover for the last one year along with a brief note on the same.	
12.	Whether power and water facilities are available (Please Specify)	
13.	Enclose business plan	

Dated:

Authorized signatory of the Organization with
 Seal /Name / Designation/ Address

Recommendation of the Office of managing Director with full justification including cost component of the proposal.

Dated:

Signature (with rubber stamp) Name / Designation /Address